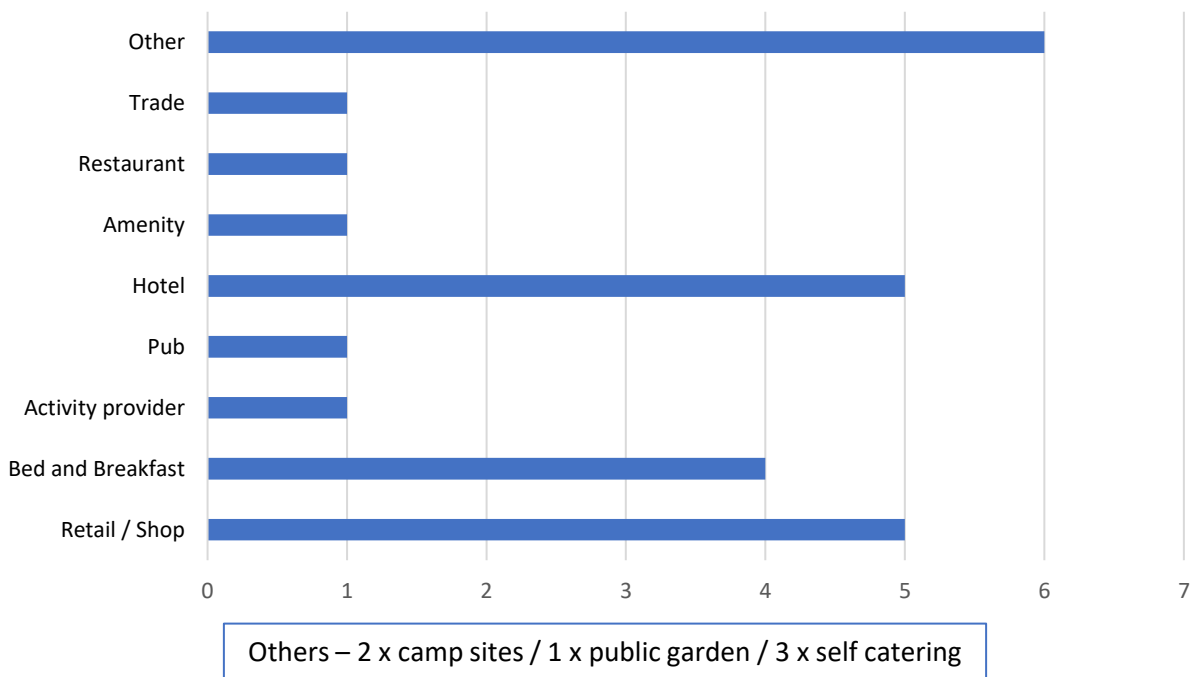
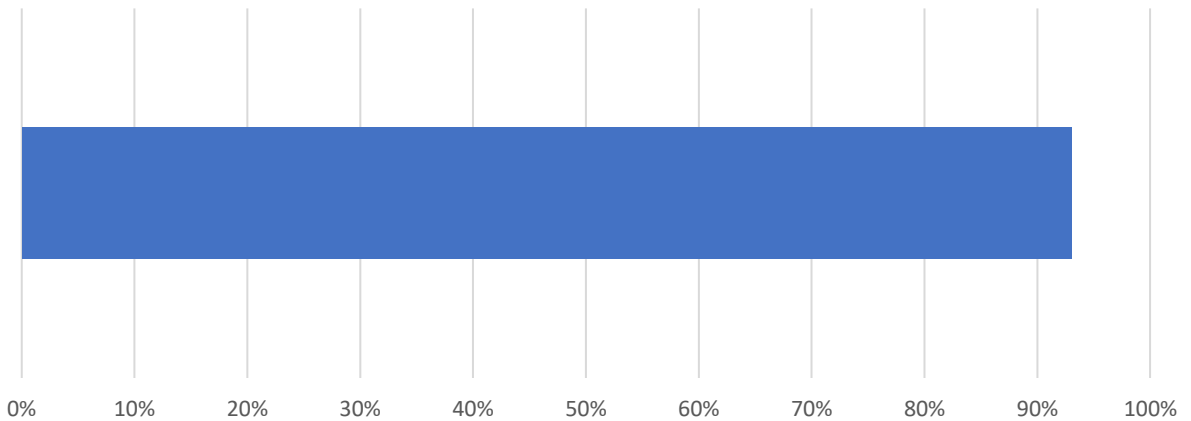


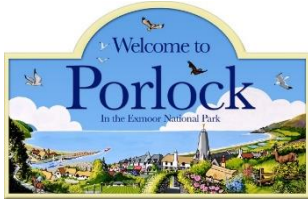
# Covid 19 Survey Results - Porlock Support Plan

## What Is Your Business

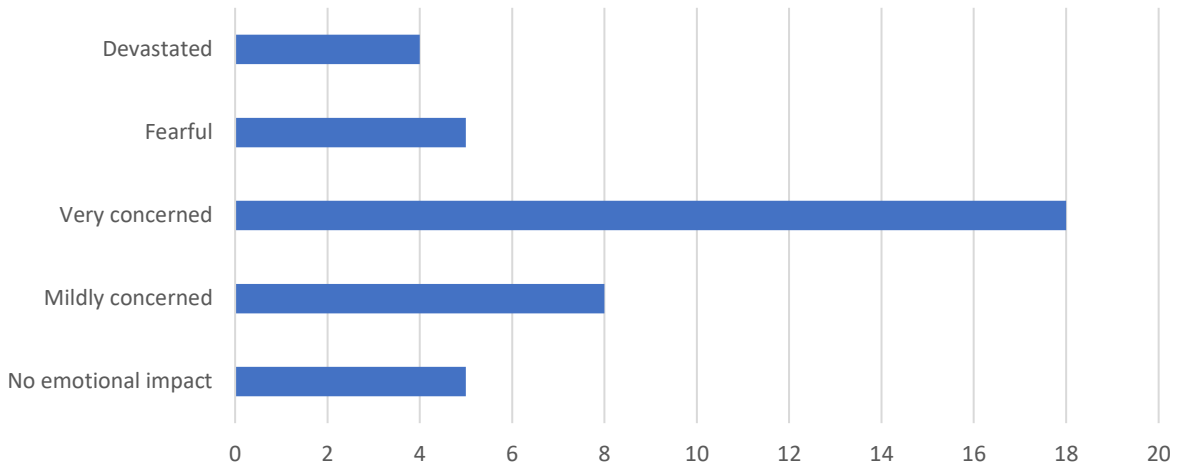


## What Percentage Reduction Has Covid-19 Had On Your Business

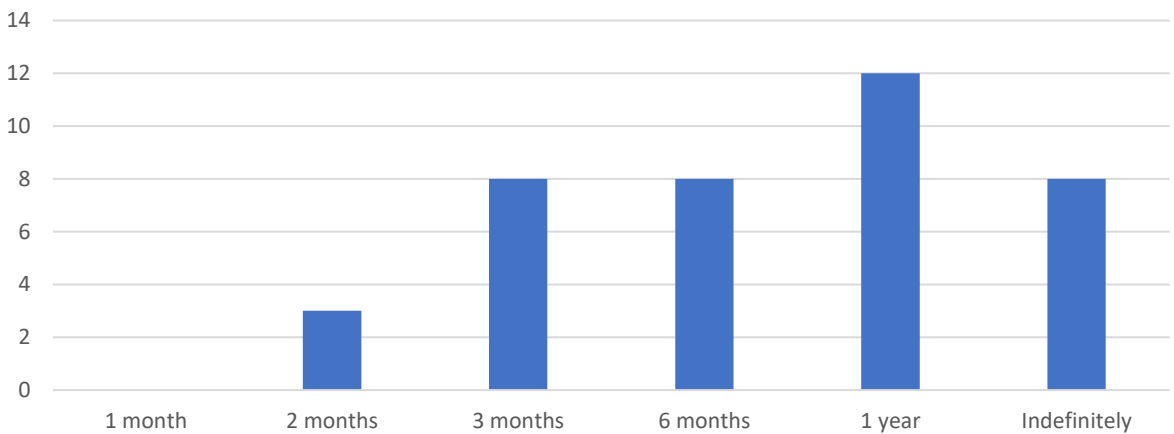




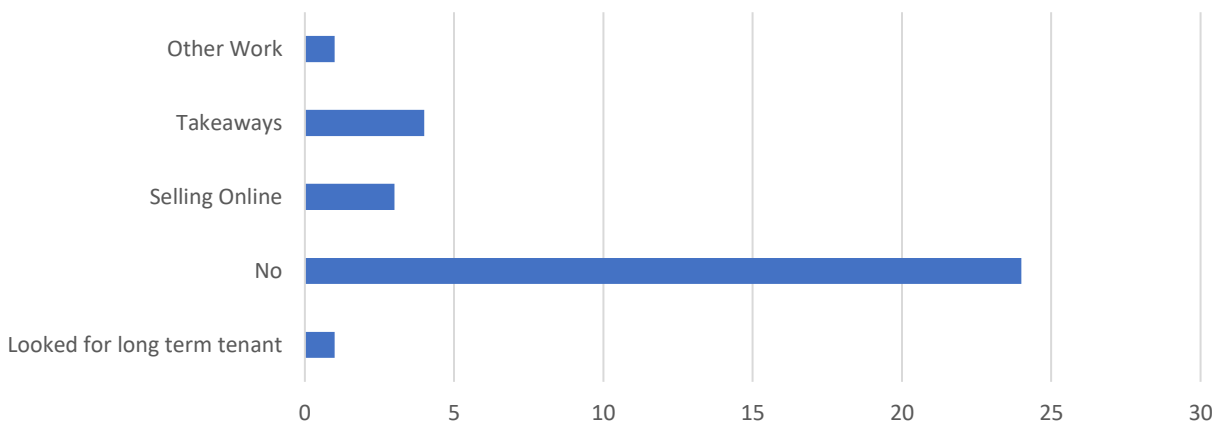
**What emotional impact is this having on you**

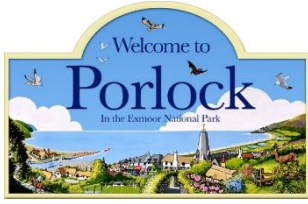


**From this point how long can your business survive before it ceases trading**

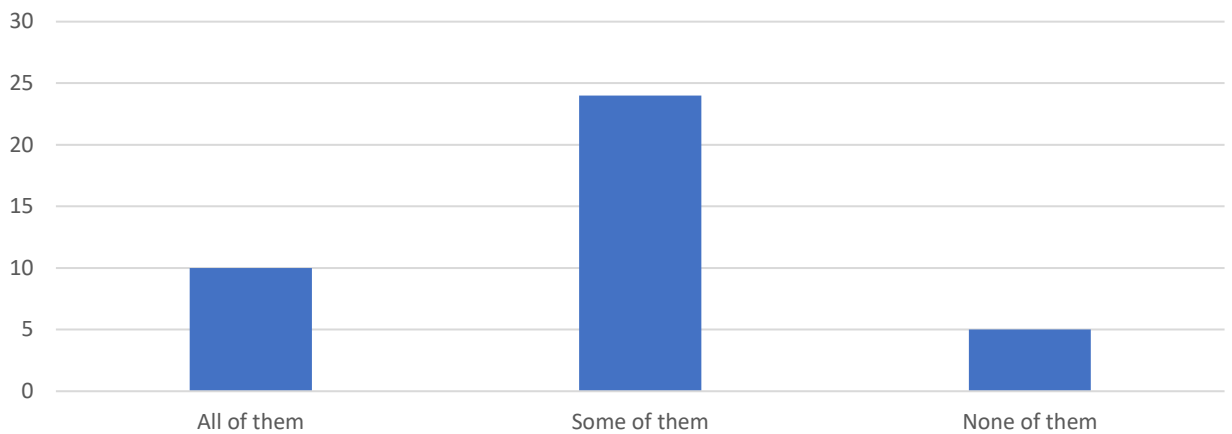


**Have you diversified during Covid -19. If so, please describe how**

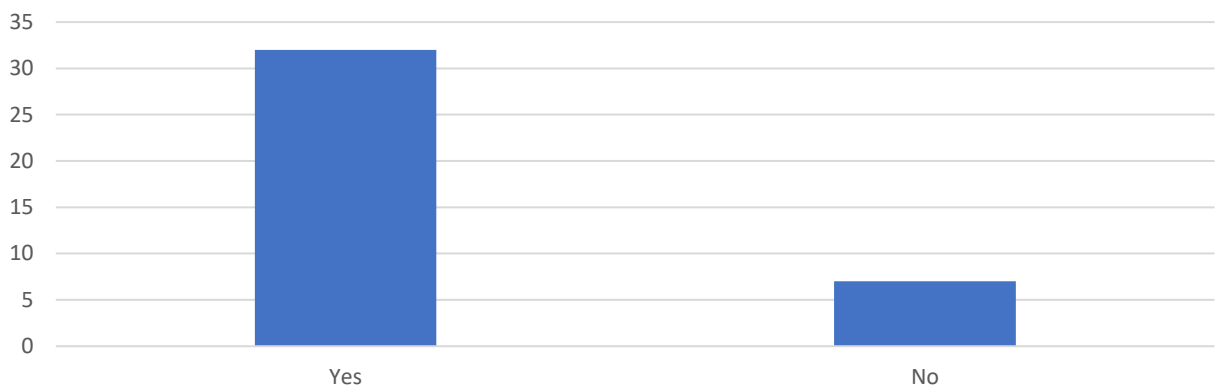




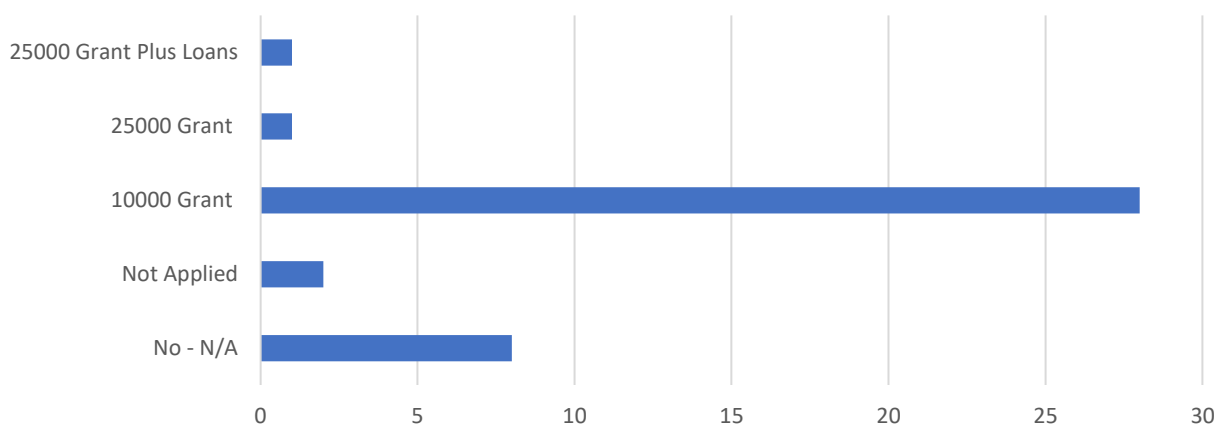
**Are you confident using the following tools to promote your business - Facebook, Instagram, Twitter, website and blogs**

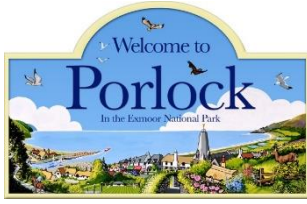


**Are you receiving regular business support updates from South West and Taunton Council, Exmoor National Park, Community Council for Somerset**



**Have you been able to access any government funding to aid your business through this crisis, and if so how much**





## **What ACTION(S) do you think would help aid the recovery of our Tourism Industry?**

- Increase social media efforts across all businesses and tie in with each other
- Focus on creating and proactively advertising new events for the rest of the year and into early next year once the lock down is eased
- Special introductory offers with discounts
- A push to drive more trade later in the year and throughout the winter
- Increase winter trading
- Promote our wide-open spaces

The focus in almost all of the answers were based around the key points above, whilst ensuring we work with the local community so that we can all come together, support local businesses but most importantly keep Pocklock Vale safe.

## **Any other comments**

- Promote Exmoor for Winter weekend stays. Join accommodation with offers in local restaurants or pubs. Or special interest weekends
- Porlock needs visitors in order to survive as a prosperous community.
- A united front is required with all parties "happy" that visitors will be returning to the village. Whenever agreement is reached on the end of the lock down we ALL must support it. However I worry that there will be hostility towards the re-opening from local residents, not just in Porlock, but across all tourist destinations
- Nothing is now the same - see, think and act differently
- Make people aware of the multiple fraud scams